



Curriculum Information

Our next Unit Of Inquiry: Transdisciplinary Theme 'How we Express Ourselves'

An inquiry into the ways in which we discover and express ideas, feelings, nature, culture, beliefs and values; the ways in which we reflect on, extend and enjoy our creativity; our appreciation of the aesthetic.

The Central Idea:

Text, graphics and sound can be used to persuade and influence others.

Unit Summary:

During this unit, students will explore the ways text; graphics and sound are used in advertisements. Through the use of a storyboard, students will collate their ideas and plans in order to create their own advert. Poetry and song writing will be developed to enhance their use of persuasion. The children will attempt to use a wide variety of media technologies to evoke a particular feeling or emotion in their audience. They will use the scientific inquiry approach to design a fair test to find out how effective their advert was and then interpret and record their results.

Lines of Inquiry	Attitudes and Learner Profile	Transdisciplinary Skills
<p>The different types of multimedia.</p> <p>How text, graphics and sounds are used to express ideas and feelings.</p> <p>The ways we can observe and measure human response to advertising.</p>	<p>Communicators</p> <p>Reflective</p> <p>Appreciation</p>	<p>Science Skills:</p> <p>Observe carefully in order to gather data</p> <p>Use a variety of instruments and tools to measure data accurately</p> <p>Use scientific vocabulary to explain observations and experiences</p> <p>Interpret and evaluate data gathered in order to draw conclusions</p>

As part of our curriculum, students will continue to learn develop, use and apply their subject area knowledge and skills. During this unit, children will also be taught to:

Language	Mathematics	Arts
<p>Select the most suitable form of visual presentation to enhance their ability to express ideas.</p> <p>Recognise and name familiar visual texts, e.g. advertisements.</p> <p>Use actions and body language to reinforce and add meaning to oral presentations.</p> <p>Apply a range of strategies to help them express themselves so others can enjoy their writing.</p>	<p>Design a survey and systematically collect, organise and display data in pictographs and bar graphs.</p> <p>Identify, read and interpret range and scale on graphs.</p>	<p>Use their musical experience, imagination and suggestions to generate and organise sounds using a variety of media to create compositions that communicate or record specific ideas or moods.</p> <p>Explore various sources of musical and natural rhythms, such as beat, breath, emotional and environmental rhythms.</p>

Action is an important part of the curriculum where children can take the opportunity to extend their learning. This can take many forms, from a discussion initiated by your child, bringing something to school from home or a request to go somewhere in the community to find out more. To support your child at home with this unit of inquiry, you may wish to encourage your child to:

- find their favourite poem or song to share with the class
- practise using GarageBand at home to compose their own music
- look at the use of persuasive language in advertisements
- find their favourite advert in magazines to bring to school and share
- go and see a performance to see how dancers, musicians or actors express themselves and influence how the audience feels
- be able to discuss their favourite piece of music and say how it makes them feel and why

If you want to take some action and offer your expertise in any area, we would love to hear from you!